

Unlocking Business Growth - From Product to Profitability!



Embark on a journey of unparalleled business growth with our Product to Profitability (P2P) approach. Total People Productivity Pvt. Limited (TPP World), is a trusted Delhi-based consulting and training firm. We aim to propel your business towards a remarkable 20% year-on-year revenue growth & achieve a Profit Before Tax (PBT) exceeding 10%.

What is P2P?

P2P encompasses an all-encompassing approach to business growth, focusing on the Products:



Sales



Manufacturing



New Product
Development



Stocks & Inventories



Costs & Expenses

Why Choose TPP World for P2P and Maximizing Your Profitability?

- Over 15 years of dedicated service to Large and Medium organizations.
- Consistent results demonstrated for more than three consecutive years in each organization.
- The Journey of Business Growth: One Model, Two Platforms and Four Products

One Model: SK Total People Productivity Model © 2019

- Develops a responsible organization and an accountable team.
- Responsibilities for setting targets and goals lie with the organization, and the team is accountable for achieving them.

Two Platforms:



Organization Alignment:

- Aligns factors, functions, processes, and people.
- Follows the DDAMAIR Approach: Define, Develop, Align, Measure, Analyze, Improve, and Reward.



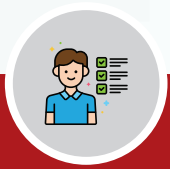
People Programming:

- Connects the Hand with the Heart, Head, and Habits.
- Focuses on individual development through 3Cs, 3Is, 3Ds, and 3Ls.

Four Products:



**Target Setting
& Target Review**



**Culture of
Accountability
(CoA)**



**Leadership
Development**



**Individual
Development**

Process for People to Productivity:

- P2P operates on a Target Setting and Review mechanism.
Target Setting
Target setting is done for the Business Plan, Departmental Objectives & Individual Key Result Areas (KRAs)
- Target Review
Monthly, weekly, and daily reviews ensure continual improvement.
- Digitization with ERP, CRM, and TMS, supported by Power BI, RPA, and Chat Bot.
- The Culture of Accountability (CoA) is developed
- Leadership and Individual Development Programs

Success Stories and TPP Team:

- Over 100 success stories in large, medium, and small organizations.
- TPP's team of consultants delivers consistent business growth by adding significant value.



Connect with TPP World:

For further details, contact or write TPP World, and we'll contact you.

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