

Unlocking potential for

# BUSINESS GROWTH & INDIVIDUAL SUCCESS



## About TPP World

Total People Productivity Pvt. Limited (TPP World), a Delhi-based powerhouse in business consulting and training. At TPP, our mission is simple yet transformative- we develop ordinary individuals for extraordinary work. Since our inception in 2006, we've been on a relentless journey, tirelessly working towards this vision.



### Our Founder's Vision and Journey:

Our journey began in 1987 when our Founder & CEO, Sanjay Kumar, after post-graduating from Tata Institute of Social Sciences (TISS) Mumbai, embarked on a mission to enhance people's productivity. Over 36 years, he conducted field research and interventions with over 200 manufacturing industries and 50,000 professionals, shaping the TPP Model, Two Platforms, and Five Products dedicated to business growth and life success.



### Total People Productivity Model ©2019

**Organic Growth for Organizations and Individuals:** Our unique model provides organic growth for organizations, fostering an effective ecosystem with good governance. This approach not only propels economic growth within the organization but also extends its positive impact to individuals, the nation, and society.

## TPP Platforms and Products:

### Organisational Alignment Platform for Product to Profitability

Our Z concept and DDAMAIR approach form the foundation, aligning Factors, Functions, Processes, and People for product development, manufacturing, and sales requirements. Target setting, reviews, and meticulous documentation ensure strategic alignment.

### People Programming Platform for Leadership and Success

Our copyrighted People Programming model connects the hand with the heart, head, and habits. Through Profiling, Analysis, Development, Reviews, and Improvement, it generates commitment, improvement, and leadership. Over 30 training modules empower individuals with tailored development plans.

## Products for Business Growth and Individual Success:

### Business Growth:

**Target, Team, and Trust:** We assist clients in achieving business growth through set targets, committed teams, and the crucial element of trust.

**Culture of Accountability:** A culture of accountability permeates across levels, leading to the development of technical skills, focused approaches, wisdom, and accountability.

### Leadership and Individual Success:

**Parivartan** – Leadership Development: Our flagship six-month program focuses on commitment, improvement, and leadership. It is centred around People Programming and aims to cultivate leaders who lead from the front, setting examples for others.

**NDNU** – Nai Disha, Nai Uamng: This program targets front-line team members, instilling a sense of accountability and customer-centricity.

**MSK** – Mehnat Safalta and Kamyavi: For front-line team members, this program is based on SMART People. Good Work. It has positively impacted over 10,000 participants in more than a decade.

**TUK** – Taiyari Uddan ki: Our career development program for youth focuses on technical skills, a focused approach, wisdom, and accountability, with more than 2000 participants benefiting.



#### TPP Team:

Our team, led by Sanjay Kumar, comprises seasoned consultants and trainers. Through an innovative approach, we are setting a unique global benchmark for people's productivity and performance.



#### Success Stories:

TPP has collaborated with organizations across industries, achieving an impressive 20% business growth. Individuals have experienced career progress, contributing to personal growth and organizational success.



#### The Future:

As we embrace digitization, our journey of change continues. We are committed to achieving global recognition, unlocking human potential, and propelling businesses and individuals to new heights.



**TPPWORLD**  
Total People Productivity

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