

An initiative for economic growth at the district level through business expansion and individual empowerment.

SECTORS WE ARE FOCUSED ON:



MSMEs, Startup



Education, Health, Tourism



Working with the farmers to improve crop yield and productivity



Individuals for Employability – focused on people to productivity, working with youth for employability, & teachers for growth. Challenging underemployment

For manufacturing, we work with the objective of export promotion and Research and Development initiatives.



Total People Productivity Pvt. Limited (TPP World),

a Delhi-based Business

Consultancy and People Development firm developed a groundbreaking approach towards fostering economic prosperity at the grassroots level. Focused on community development through **Profitability & Productivity** (P2P) initiatives, we aim to catalyze business growth and individual success within the district, which is the nodal point of change and development.

About TPP World

With 36 years of dedicated service, TPP World has established itself as a business consultancy and people development pioneer. Led by Sanjay Kumar, an esteemed alumnus of Tata Institute of Social Sciences, our firm has collaborated with 200+ organizations and trained over 50,000 professionals.

Initiative Overview

At TPP World, we recognize the pivotal role districts play in driving nationwide progress. Our initiative **spans across 800+ districts in India**, focusing on fostering economic growth through both business and individual development.

We have worked with more than 200 MSMEs and Large organization and developed 50,000 professionals.





Approach

- Business Growth: Leveraging our unique model and platforms to optimize product performance, streamline operations, and enhance leadership capabilities.
- Individual Development: Tailoring programs to empower both seasoned professionals and youth, ensuring employability and personal growth.
- Working with different age groups in the bracket of 18-25 as receivers, 26-35 as givers, 36-45 as transformers, 46-55 as entrepreneurs and 55+ as mentors and coach

Support Required

- Partnership: We aim to collaborate closely with district authorities to ensure the success of our program.
- Local Engagement: Prioritizing local talent & resourcesforeffective implementation.
- Working closely with the district administration to fulfil district-level economic development programs.



Success stories

• We have worked with the community for socio-economic development at Tata Institute, specializing in urban & rural community development.





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